

Petition Leader Guide



Congratulations on signing up to lead your local hospital petition!

We're so excited to have you as part of the **Save Our Hospitals** team.

As leader, you'll be the name and face of the campaign in your community. You'll work alongside GetUp staff and fellow GetUp members to put pressure on your local MP (and candidates) to commit to restoring the full \$57 billion in funding ripped from our local hospitals over the next decade.

What's the aim of the petition?

1. Create enough pressure within your community to get your local MP and candidates to state their commitment to restoring the full \$57 billion in hospitals funding
2. Grow your petition and bring your supporters on the journey with you (i.e. keep them updated and involved, and ask them to take action)

What've you signed up for?

- **Leading a team of supporters** (that is, people who have signed your petition), and responding to any questions they might have about the campaign
- **Collecting signatures for your petition** – for example, sharing it with your friends and family, or collecting signatures at your local hospital or train station.
- **Organising a petition delivery to your local MP** - we'll have more details on this later.
- **Sending a press release to your local media networks** - to get media coverage for your campaign.
- And, if you're keen to get involved in the election effort, we sure could use all hands on deck!

Of course, GetUp staff will be available to lend support when you need it, but we'll be counting on your passion and local knowledge to make your local campaign a success.

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Making your campaign a success

This is your campaign to run – its success depends on how much time you're able to give. The GetUp staff are here to support you, but being a leader does require a time and energy commitment.

Key Responsibilities:

- Give **1-2 of hours** of your time each week to dial-in to teleconference calls and respond to queries from your supporters.
- **We'll have at least three teleconferences for leaders in the weeks up until election day.** They'll be held on weekday evenings (around 6 or 7pm), and should take no more than an hour of your time. We understand people lead busy lives, and not everyone will be able to make it to every teleconference – so we'll follow up each call with an email summary and recording.
- You'll be expected to try and make contact with your local representatives and/or candidates, to deliver your petition to them.
- When you deliver your petition, you'll contact your local newspaper and/or radio stations and send them a press release (based on the template we'll provide). If you're comfortable being the spokesperson, you'll respond to media requests for statements about the campaign.
- Your team of supporters may want to get involved in your campaign. Some people won't have much time to give, but others might be keen to step up and help you drive the campaign. You might consider designating roles for people based on their strengths. For example, someone could be the social media person, or MP liaison.



Need help or have any questions?

Get in touch with Alycia and Kirsti - your GetUp support team!

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