



# Annual Report

2016 - 2017

## About GetUp

GetUp is a powerful campaigning community that combines the strength of over one million members, with a team of expert strategists and movement partners to create real progressive change in Australia. Together we aim to achieve our vision of a more fair, flourishing and just Australia by campaigning on issues members care most about: human rights, environmental justice, economic fairness and democracy. GetUp has always been and remains independent -- driven by our shared values, not party politics.

GetUp gives everyday people the chance to make an extraordinary impact online, across the airwaves and in the streets. From leading the way in civic participation, to building our own first-of-their-kind tech tools, to implementing never-seen-before tactics, GetUp continues to innovate to remain the most powerful, progressive campaigning community in Australia.

## Letter from the National Director

Following on from the success of the 2016 Federal Election effort, GetUp continued to lead the fight for a more fair, flourishing and just Australia with our boldest and most ambitious strategy yet. We have a clear vision through to 2020 to be a disruptive political force, shaking up the current political system and returning power to the hands of everyday people. That vision is already inspiring our staff and driving our members to impactful action.

This guiding vision ensures we will continue to shape the national conversation and increase our bold interventions to address the changing political, technological and media landscape. It gives laser focus to our work in the realms our members care most about: economic fairness, environmental justice, human rights and democracy.

This year was full of highlights for the GetUp movement. We launched FraudStop - a tool to help everyday Australians clear their names against tens of thousands of fraudulent Centrelink debts manufactured by a callous government. We continued our focus on corporate tax dodging: testifying before the Corporate Tax Avoidance Inquiry; putting pressure on dirty energy giants such as Chevron who are amongst the biggest tax cheats of all; and funding former Fairfax business editor Michael West to expose corporate tax cheating multinationals. On top of all this, our Petroleum Resource Rent Tax Report made national headlines.

We continued to fight for the rights of those wrongfully held in Australia's cruel offshore detention centres. Thanks to tens of thousands of GetUp members supporting the No Business in Abuse Campaign, the government could not get the company running the detention centres - Ferrovial - to renew the supplier contract. We also successfully campaigned to protect Section 18C of the Racial Discrimination Act through our independent platform #HandsOff18c and actively campaigned against the proposed changes to citizenship laws. 2017 saw GetUp launch Colour Code, a new digital platform

that provides a space for Aboriginal, Torres Strait Islander, and multicultural communities to speak, advocate and organise around issues of racial justice.

We've so far kept Adani's reef destroying mine at bay, and millions of Australians have been exposed to the truth about Adani's terrible environmental and human rights record, and their rampant tax-dodging. The investigative report funded by GetUp members - The Adani Files - made national headlines. And together we were part of the incredible Stop Adani movement that convinced Westpac and CommBank to never fund Adani. We have also seen the creation of #StopAdani groups springing up all over the country, where GetUp members have come together to demonstrate the sheer power of people.

GetUp has been creating real progressive change for over a decade and we are showing no signs of slowing down. We are proud of the collective work of our members, and will continue, to learn, grow and deliver impact that will result in a fair, flourishing and just Australia for all.



Paul Oosting

## The GetUp Community

### Membership

GetUp members come together around a shared belief in fairness, compassion and courage. Every time members contribute their voice, time or money, they drive the progressive change they want to see in Australia. The GetUp membership spreads across every state in Australia, with a diverse group making up the one million members who want to see a more fair, flourishing and just Australia. From door-knocking, to signing petitions, to writing to their MPs, to organising calling parties, GetUp members turn out in droves to make sure their voices are heard on issues they are passionate about.

The GetUp community grew by over 36,040 in the 2016-17 financial year to 1,094,763 members. Members made 104,905 donations, and took a further 1,177,876 online actions, including:

Action	# Actions taken
Signed GetUp petition	865,835
Signed a CommunityRun petition	132,522
Emailed MP	176,115

### Social media

During the 2016-17 financial year, GetUp's social media presence continued to grow.

Platform	30 June 2016	30 June 2017
Facebook	367,709 followers	424,565 followers

Twitter	108,000 followers	129,000 followers
Instagram	4,361 followers	4,942 followers

The GetUp social media audience has also seen huge growth in terms of reach. In the past twelve months GetUp's videos have had over 28 million views and GetUp's posts have appeared in people's newsfeeds 190 million times.

## GetUp on Facebook

Three of GetUp's most successful original video posts this financial year were:

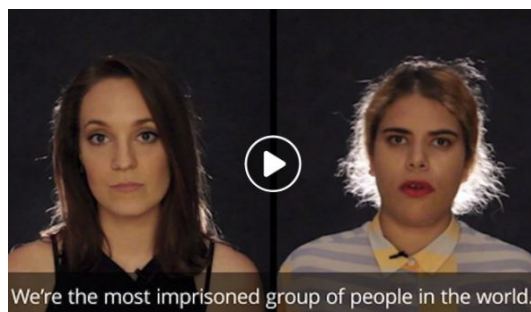


### Lambie smacks down Hanson's cuts to income support

4,051,777 People Reached

149,505 Shares, Comments and Reactions

1,739,698 Video views



### The Pain of January 26th

4,356,715 People Reached

96,809 Shares, Comments and Reactions

1,250,589 Video views



### How to slay a mining giant

2,593,749 People Reached

69,521 Shares, Comments and Reactions

761,136 Video views

## Election Success

The very beginning of the financial year saw the success of our election effort, where we stood together for clean energy, a healthy Reef and more funding for health and hospitals, and we pushed back against policies that favour big corporations at the expense of everyday Australians.

You can read more on the election success [here](#).

## Organising

The GetUp movement's efforts in the 2016 election were incredible.

We doubled down in the seat of Bass to make sure Tony Abbott's ally, Andrew Nikolic, could no longer block action on climate change, defund schools and hospitals or prioritise corporate interests over everyday Australians. Through 10 torrid weeks of campaigning, GetUp members made more



than 100,000 calls into Bass alone, and 213,000 in total across the election campaign. And what happened? Andrew Nikolic paid the political price for his hard right positions and Eric Abetz and Barnaby Joyce went on national TV to whinge about the impact of GetUp members on our democracy. They, along with high-profile conservative commentators, also remarked on our potent combination of strategy, technology and people power!

Building on the success of our grassroots power building in the election, we've gone bigger and dug deeper with members on an even more ambitious vision. GetUp members have been getting together at kitchen tables and in town halls, from Perth to Toowoomba to Ulverstone to Mt Gambier, to plan how to scale our movement to take power back for everyday people.





Over the year, our movement has:

- ! Organised rafts of meetings with MPs
- ! Launched 14 pilot action groups
- ! Made 79,807 calls on Adani - forcing MPs to come out against the Adani loan
- ! Ran four mass training events

## Met with MPs

After the 2016 Federal Election, GetUp members reached out to their MPs to say hello and let them know what we expect from them during their term in office. Small groups of GetUp members got to know one another, learnt what motivates each other to fight for a just Australia, and banded together to prepare for a meeting with their MP. We met with 17 MPs across the country and sent a message that we're serious about building a respectful and accountable relationship, and that when MPs take the time to listen to constituents, that will reverberate far beyond the meeting room's four walls.



*[Pictured above: Sydney action group members meeting with Deputy Opposition Leader Tanya Plibersek]*

## Launched action groups

Since the Federal Election, GetUp members have been meeting and workshopping plans to take our people powered movement to the next level. Together, we landed on the concept of action groups - where GetUp members around the country meet, plan and take action in their local communities, as part of a national network, to create collective, national impact. These groups will be the foundation for the new power we will build to radically redefine what is politically possible in Australia.



## Made 79,807 calls to #StopAdani

The \$1 billion loan to Adani must be stopped. GetUp members came together from around the country to ensure that voters in key electorates heard about this disastrous waste of money. We made 79,807 calls and talked to voters about why the loan was a bad idea. As a result, we helped ensure 3 Federal Coalition MPs came out against the loan.



## **Ran four mass training events**

To scale up our people power, we trained hundreds of members to become community organisers. In December 2016, we ran a large scale training event in Marrickville. On day one, 24 GetUp members were trained in facilitation skills and running workshops. On day two, more than 150 members came along to be trained by those 24 GetUp members who had been a part of day one. This training model allows large scale organising that could not be achieved otherwise. In total, our movement has trained more than 400 people this year supported by almost 100 new GetUp trainers.



## People Seeking Asylum

In 2015-16 GetUp members achieved #LetThemStay and No Business in Abuse campaigns in ending corporate support for offshore detention, shifting public opinion, and protecting large numbers of people being deported back to harm. 2016-17 saw the government continually testing our movement's capacity and resolve. We not only rose to the challenge, but we forced them to radically change tack. There is no greater evidence of this than Malcolm Turnbull's November 2016 announcement regarding a resettlement deal made with the US administration – a clear sign he and his government consider the ongoing imprisonment of people seeking safety in offshore detention a political liability. This outcome would have been unthinkable just a few years ago. And though the US deal was not GetUp's ultimate goal, for those who have found and will find safety in the US, it is an incredible victory.

Over the year, our movement:

- ! Stopped the Border Force Act from gagging medical professionals from telling the truth about offshore detention
- ! Put together an emergency anti-deportation response that saw a marked decrease in deportations
- ! Launched a #BringThemHere and national immigration debate which led to the announcement of the US Resettlement Deal
- ! Successfully blocked the Government's "Lifetime Ban Bill" which would have prevented anybody who had sought asylum by boat from ever setting foot in Australia

- ! Swung the majority of the Australian public behind offshore families being reunited with loved ones in Australia which resulted in the Turnbull Government coming to an arrangement with the UNHCR to do so (but subsequently retracting this arrangement)
- ! Successfully rallied together in a massive fundraising and organising effort to oust Immigration Minister Peter Dutton in his electorate of Dickson in the forthcoming Federal Election

## Border Force Act



Doctors for Refugees advocate for better health outcomes for asylum seekers and refugees. Together with Fitzroy Legal Service, they decided to take the government to the High Court over gag rules that silence doctors from speaking out about abuse in detention. 4,045 GetUp members funded them to make this dream a reality. After filing this case, the Turnbull Government dropped the gag rule in a huge backdown.

It was incredible news for medical staff – and it happened thanks to the donations of GetUp members and with the support of the Grata Fund, a new legal fund initiated by GetUp to hold power to account in our courts.



## #BringThemHere



After the Federal Election in 2016, GetUp members seized the opportunity to bring great pressure to bear on the re-elected Turnbull Government, sending a photographer to Manus Island to capture the resilient, warm images of the men our government was desperate to dehumanise and silence. We mobilised in our thousands leading the #BringThemHere movement across Australia. Together, we told the stories of those trapped on Manus - with 2900 members chipping in to broadcast the impact of the government's abusive policy across radio and television stations nationally.



*[Above: Ethical cosmetics brand LUSH joined in featuring stories in their shop fronts across Australia.]*

As rallies rocked the cities, the campaign significantly shifted public opinion, with polls showing more than half of Australians supported bringing refugees to Australia. Human Rights Campaigns Director Shen Narayanasamy faced off against the architect of Sovereign Borders, Major General Jim Molan on Q&A, demanding the government find alternatives for the people on Manus and Nauru.

3 weeks later - in a clear sign he and his government consider the ongoing imprisonment of people seeking safety in offshore detention a political liability - Prime Minister Turnbull announced a resettlement deal with the United States for all refugees on Manus and Nauru. This outcome was unthinkable just a few



years ago, and though it was not GetUp's ultimate goal, for those who have found and will find safety through the US deal, it is an incredible victory.



## **Lifetime Ban Bill**

Next, Peter Dutton tried to drive a political wedge using people seeking asylum, by introducing a bill that would ban every person the government has imprisoned on Manus Island or Nauru from ever coming to Australia - even as a tourist or to visit family.

Thousands of GetUp members joined with former refugees, people seeking asylum and their allies in calling on Labor and members of the Senate crossbench, to block the cruel and unnecessary bill.

The efforts paid off - Labor's party room unanimously voted to oppose the bill in the Senate. It was the first time in a long time that one of the major parties simply said enough is enough, and stepped away from the cruel bipartisan consensus to punish people

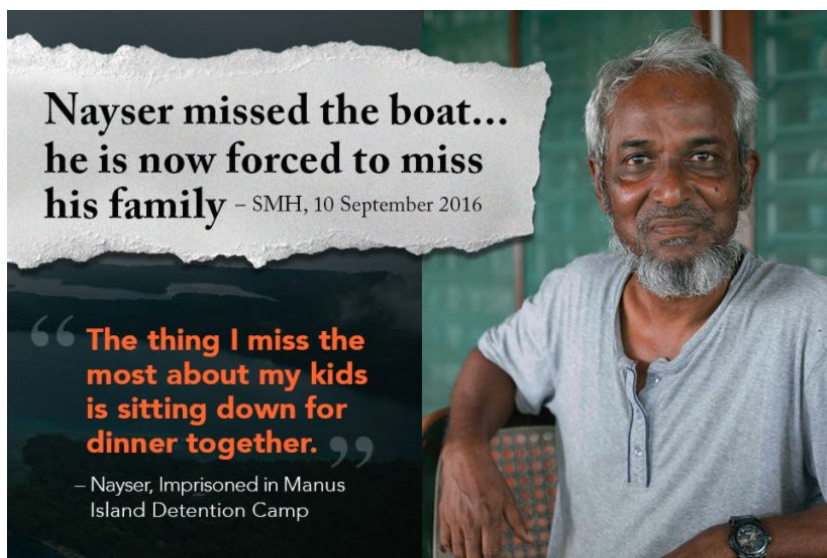


seeking asylum. It was a critical part of our strategy to end the bi-partisan cruelty towards asylum seekers -- and it couldn't have happened without pressure from thousands of us.

### **Family Reunion and #SafetyForAll**



After the US deal, the campaign had to balance the desire of many in the offshore camps to seek the safety offered in the United States, with the reality that for others that was not an option, or would result in permanent separation from family in Australia. Rather than splintering, the GetUp movement swung behind the clear ethical desire for 'Safety for All' - keeping the pressure on the government for a resolution for all those detained.



In particular, GetUp members worked rapidly to bring to public attention that many of those in the offshore centers had family in Australia. 2,853 GetUp members chipped in to blanket TV and radio stations across the country with the story of a family torn apart by the government's cruel policy.



We heard back from politicians, impressed by the ad they'd seen in Parliament House – and from the men on Manus, who were really happy to see their stories told. The campaign swung the majority of the Australian public behind offshore families being reunited with loved ones in Australia which resulted in the Turnbull Government coming to a private arrangement with the UNHCR to do so.



Sadly the government subsequently retracted this arrangement to resettle refugees with families in Australia. Undeterred, GetUp members continued to campaign on behalf of families separated by our detention camps.

## **Ditch Dutton**

In spectacular fashion, GetUp members took on Immigration Minister Peter Dutton in the previous 2016 Federal Election, turning his once safe seat into a highly marginal one. Then in May 2017 the GetUp movement, prompted by Dutton's track record of flouting both

democratic conventions and the truth, and excelling in cruelty towards the most vulnerable, decided to take on Dutton again. But this time we would go bigger and start much sooner.

We successfully rallied together in a massive fundraising and organising effort - making headlines across the country as the increasingly powerful and soon to be Home Affairs Minister realised a grassroots movement really would pose a serious threat to his place in government.



## Racial Justice

For too long, racist dog-whistle politics has been at the centre of election victories. It's a corrupting force in the Australian public discourse with serious impacts on Aboriginal and Torres Strait Islander peoples, and more broadly sowing deep division in our communities. That's why, this year, GetUp members took the determined steps to make racism an electoral penalty. We did so by campaigning with communities of colour on racism in our politics, and intentionally expanding our membership to ATSI peoples and other communities of colour.

Over the year our movement:

- ! Successfully prevented the abolition of Section 18C of the Racial Discrimination Act
- ! Took the WA Liberal Government's preference deal with One Nation from a vote-winner to a key factor in that government's defeat
- ! Supported the growing #ChangeTheDate movement with a significant presence on social media and at public rallies
- ! Called for a swift Parliamentary rebuke of LNP MP George Christensen over his attendance at a Q Society event - a society which openly promotes Islamophobia and homophobia
- ! Successfully pressured Labor and The Greens to commit to *blocking* the Government's proposed citizenship changes
- ! Launched Colour Code, now the country's largest digital platform for ATSI and multicultural communities to advocate and organise around issues of racial justice.



## #HandsOff18C

On the International Day Against Racism, the government announced it was seeking to abolish the protections against racial discrimination contained in Section 18C of the Racial Discrimination Act. Thousands of GetUp members signed a petition telling the government to keep their #HandsOff18C – and provided testimonies explaining why it's so important. GetUp was called before the Senate Inquiry into the proposed changes - to recount the reality of racism and the need for continuing protections on behalf of members.



Not stopping there, nearly 1300 GetUp members chipped in to fund translated billboards and posters in marginal electorates with large communities of colour, asking Prime Minister Turnbull why he wasn't standing up to racism.

“... with Coalition MPs in marginal electorates feeling the pressure from a well-funded GetUp! campaign that tells voters the government is not ‘standing up’ against racism.”

- The Australian, March 10

The strategy worked immediately - with media everywhere reporting its impacts on the jittery marginal seat MPs who sought to convince Turnbull that racism would cost votes, and could even cost him government.

**BuzzFeedNEWS** Videos More ▾

In recent days government MPs have expressed deep concern about how the 18C changes will impact Liberal politicians who hold seats in Melbourne and Sydney with large migrant communities.



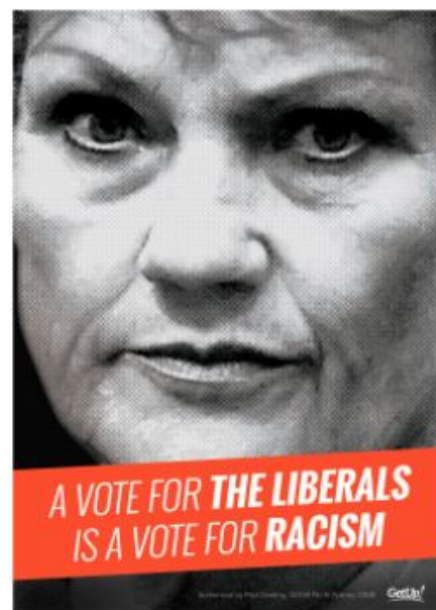
GetUp members stuck to the campaign right up until the Senate voted the changes down - leaving our racial discrimination protections untouched.



## Racism will cost you votes

In the middle of the HandsOff18C campaign, the WA Liberal Government did a preference deal with One Nation. Knowing we needed to demonstrate any political alliance with extreme racism would cost votes, GetUp members funded a digital campaign in 7 key seats in WA - bringing home the reality of what a vote for the WA Liberal Party now meant.

When the votes were counted, the overwhelming opinion was that an alliance with One Nation's racist politics had gone from a vote-winner to a key factor in the Liberal Government's defeat.





A deal with Pauline Hanson and One Nation could cost the Coalition seats

- The Daily Telegraph, March 9

## **No Room for Racism and Homophobia in Parliament**

In early 2017, coverage of a Sydney fundraising event for far-right group the Q Society saw front pages splashed with horrific hate speech. The next day, Turnbull Government MP George Christensen headlined the same event in Melbourne.

GetUp members rallied quickly, because when a government MP associates with groups like these, it sends a message that hate speech is acceptable. And it's not. Within just a few days, 31,600 Australians signed a petition calling on Prime Minister Malcolm Turnbull to condemn George Christensen. The public outcry led The Greens, Labor and the Nick Xenophon Team to take the same stand – and the Senate voted to demand Malcolm Turnbull condemn George Christensen.

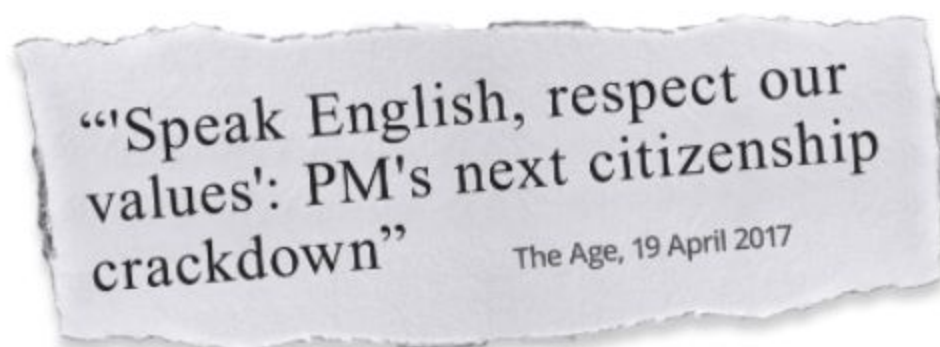


## Supporting #ChangeTheDate

Many people call January 26 Australia Day. But ATSI people and their allies call it other names – Survival Day, Invasion Day – and many understand it as a day of mourning. When we celebrate a national holiday on the anniversary of colonisation, we ignore our true history, and the continued pain, suffering and trauma inflicted on First Nations people.

GetUp is a community fighting for a fair and just Australia – and to celebrate January 26 would be at odds with that vision. Instead, we stood in solidarity with ATSI peoples fighting for a better future, with thousands attending rallies across the country, and our own ATSI Board Members and other staff featuring in video explainers about the issue which trended nationally on social media.

## #BlockTheBill



In April 2017, the Turnbull Government announced far-reaching changes to the requirements for Australian Citizenship. Within hours, thousands of GetUp members mobilised to expose the pure dog-whistling in the changes, along with a clear and unequivocal demand that the changes must be blocked - #BlockTheBill.

Both Labor and The Greens had already been critical of the changes – but they hadn't definitively said how they would vote, and the other crucial cross-benchers had been

silent. Our challenge was clear - we needed to shore up criticism of Turnbull's cruel and unnecessary citizenship changes – and turn it into a political commitment to block them.



*Me and my Oma*



So GetUp members supported story based campaigning - touching the hearts of the Australian public with the reality of immigration in this country, and the significance of these changes on other human beings - no matter their colour or religion. GetUp National Director Paul Oosting began the campaign by telling the story of his grandmother.

## **Launched Colour Code**

In response to the #BlockTheBill campaign, GetUp launched Colour Code, a new digital platform that provides a space for Aboriginal, Torres Strait Islander, and multicultural communities to speak, advocate and organise around issues of racial justice. Since launching, Colour Code's Facebook page has produced content reaching over half a million people - making it Australia's largest campaign platform for communities of colour.

## Environmental Justice

In 2016-17, the GetUp community came together to fight for a safe climate, a healthy Reef, and a sun-powered future.

Over the year, our movement:

- ! Saved ARENA, Australia's Renewable Energy Agency, from being wiped out by budget cuts. ARENA is spending \$800 million helping to build exciting clean energy projects across the country, thanks to the actions of GetUp members and our allies from the climate and union movements.
- ! Continued to frustrate Adani's plans to build the world's biggest new coal mine, and helped build the massive and unstoppable grassroots StopAdani movement
- ! Exposed anti-renewable lies and revealed the true reason for rising power bills

## Dirty Power Games

The hard-right's attacks on renewable energy kicked off shortly after the 2016 election, with an attempt to blame power price spikes in South Australia on renewables. GetUp members fought back against anti-renewable propaganda by funding independent research into the true causes of high power prices in South Australia and across the country. The Dirty Power Games Report found damning evidence of price-gouging by both retailers and generators:

- Privatisation and deregulation has failed everyday Australians, allowing the big three retailers - AGL, Origin and Energy Australia to extract \$200-\$400 a year more from their customers in states like NSW, Victoria and South Australia than in the ACT's regulated market.
- South Australians are also getting ripped off by a cabal of gas generators with a stranglehold on the market, who deliberately withhold power to drive up prices.

The Report received back-to-back media coverage, not only from the ABC, Sky News, the Herald, the Advertiser and the Guardian, but also broke through to commercial talk-back radio, putting the focus of the debate where it belonged - on the big energy companies ripping off both their customers *and* the planet.



The Dirty Power Games report called for an independent inquiry into the true causes of Australia's high power prices - and we got one! The ACCC chairman Rod Sims recently agreed that customers are being 'gouged', and has put retailers in the frame as one of the culprits for Australia's high power prices.

## **We saved ARENA!**

Shortly after the 2016 election, the Turnbull Government set out to destroy Australia's Renewable Energy Agency (ARENA) with a devastating \$1.3 billion funding cut.

Thousands of GetUp members called, mailed and dropped in on MPs. They shared stories about why supporting clean energy matters to them. And they funded billboards





that put the heat on Liberal and Labor MPs in marginal electorates.

Together, we saved ARENA - there's \$800 million going into exciting renewable energy projects right now, thanks to the efforts of GetUp members and our allies from across the climate and union movements.



## **Adani - the NAIF loan**

In October 2016, the Government announced it was considering giving a one billion dollar subsidised loan to Adani. Before then, Adani appeared on its last-legs, destined to be stranded without the funding it needed to go on.

The NAIF loan made the world's biggest coal mine once again a real and immediate threat. Since the decision, we have made stopping the loan the number one priority of the Adani campaign.

## **Adani - kick 'em in the marginals NAIF campaign**

When it became clear that Turnbull was too beholden to the far-right of his party, we knew we needed a new approach.

We launched a strategy called ‘kick em in the marginals’, designed to refer pressure onto Turnbull via his backbenchers. The campaign was underpinned by two main successes, with both Sarah Henderson MP and Bert van Manen MP publicly opposing the NAIF loan.

After these two successes, we heard reports that Matt Canavan and Barnaby Joyce read the Coalition party room the riot act, preventing any further public statements. We then shifted to convincing MPs to write to Turnbull privately, calling on him to oppose the loan.

How did we do it? For each electorate, we designed and ran individualised advertising targeting the MP. We continued to target that MP until they gave us either private or public commitments to oppose the loan.

We identified local leaders to lead events outside the MPs offices and follow them to public events.



*[Pictured above: One of many local events targeted at David Coleman MP]*

We ran a highly-targeted digital ads campaign, where we sent facebook posts featuring the MP to our members, gathering comments of overwhelming opposition to Adani, and then re-targeted those posts to the MP’s office, to make sure they saw them.

At the same time, we deployed a brand new robocalling tool, where local members received calls explaining the context, and then could be patched through to the MPs office to leave a message in opposition to Adani.

The entire campaign was underlined by a massive volunteer calling effort. Members made tens of thousands of phone calls to voters in our target electorates. We used digital ads and direct correspondence with the MPs' offices to ensure they knew the full scale of our calling program.

Because we only had the resources to create genuine grassroots organising pressure in 2-3 electorates at once, we had to be creative to pressure our other 16+ target electorates. By using a combination of digital ads and the robocalling tool, we were able to create massive pressure on the MPs without actually having boots on the ground.



*[Pictured above: One of the many ads we tailored for our targets]*



## **Launching the #StopAdani alliance**

As the NAIF loan re-ignited the Adani beast, it became clear the movement lacked the infrastructure to capitalise on the immense grassroots energy over Adani.

Enter the StopAdani alliance. The brainchild of several organisations, the alliance sought to have clear, unified branding and messaging that anyone, anywhere in the country could pick up and run with.

In February 2017, alliance members promoted and organised the StopAdani roadshow along the East Coast of Australia. There were events in Townsville, Brisbane, Sydney and Melbourne, the goal of which was to inform, inspire, and most importantly, organise.

Over 160 local groups were formed out of the roadshow, most of which left equipped with the resources and connections required to independently organise against Adani.

The first major project was for local groups to participate in the StopAdani challenge. The groups each adopted a state or Federal MP, and completed a series of challenges including collecting messages from local communities, booking meetings with the MP and making calls. The challenge was completed when groups organised an event to deliver the community messages to the MPs. Around a quarter of groups who did the challenge were able to secure a meeting with their MP.

Next, we organised the StopAdani summits. The summits ran in Cairns, Townsville, Mackay, Yeppoon, Sydney, Brisbane, Port Macquarie and Melbourne.

They ran for two days, and provided the opportunity for members to listen to speakers, connect with other groups and most importantly, make plans to take into the next few months of campaigning.

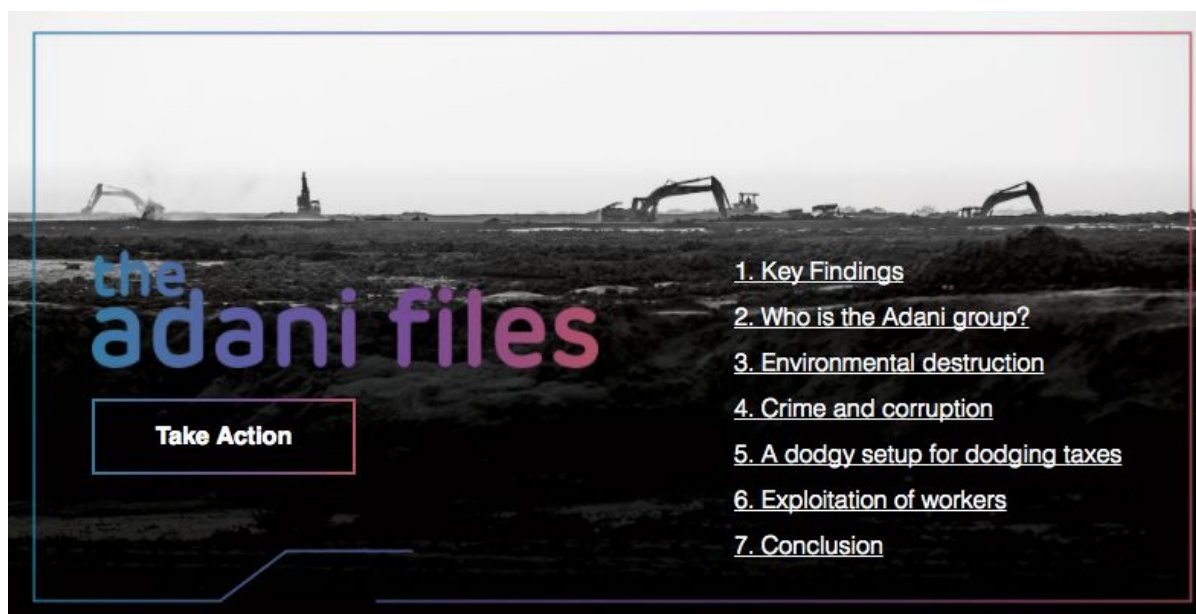
## The Adani Files

GetUp worked with the lawyers at Environmental Justice Australia to create [the Adani Files](#).

The Adani Files is a collection of Adani's track record of environmental damage, human rights abuses, shonky corporate practices and illegal activity.

The Adani Files has been used as a guiding reference document for the entire movement, and has proved a valuable rallying tool for lobbying and public comms.

Since launching in February, Adani has done so much more heinous nonsense that we're in the process of updating the Files. You can see the new Adani Files content [here](#).



## Economic Fairness

In 2016-17, the GetUp community came together to fight against growing inequality and its causes. Together, we stood up for the dignity of people receiving income support and mounted a people-powered campaign against corporate overreach.

Over the year, our movement:

- ! Stopped the privatisation of Australia's corporate registry
- ! Put a stop to the Trans-Pacific Partnership
- ! Stood against government robo-debt bullying
- ! Forced the government to unfreeze Medicare rebates
- ! Exposed egregious corporate tax cheating

### ASIC corporate registry

When the Turnbull Government tried to quietly sell off Australia's corporate registry, tens of thousands of GetUp members took action and forced the government to back down. The ASIC corporate database is a crucial source of information for the public in holding corporations accountable. Its sale would have made it virtually impossible for investigative journalists, academics and civil society groups to expose corporate misbehaviour – including tax dodging, human trafficking and labour exploitation.

In response, over 80,000 GetUp members signed the petition opposing its sale. Thousands more flooded MPs offices with emails and calls, and chipped in to print an Open Letter from 89 journalists in the Canberra Times. GetUp members also took action on social media, sharing a powerful message from Michael West, which was viewed 1,188,201 times.

This win means the ASIC database, and its treasure trove of over 10 million documents, will remain safely in public hands.



### **Trans-Pacific Partnership (TPP)**

For several years, GetUp members have been campaigning alongside an international, people-powered movement to fight the TPP – and this year, we won! Together we outsmarted the corporate lobbyists and politicians who had been working away in back rooms for years on this secretive deal, which would have seen dangerous and unprecedented powers given to multinational corporations.

A staggering 130,000 GetUp members stepped up, distributing door hangers, chipping in to fund hard-hitting research, flooding Parliament with submissions, and even getting ads into newspaper in the USA. Thanks to this massive push by GetUp members, in concert with other groups around the world, the TPP was dropped after the U.S. pulled out, proving that people power can beat the combined forces of over twelve world leaders and the global corporate lobby.

More recently, a revised TPP deal without the U.S. has reared its head, but with the same group of passionate members on board, we'll be able to defeat it once more.

## **Centrelink Robo-Debt**

This year, GetUp members stepped into gear after hundreds of thousands of people on income support were sent threatening letters claiming that they owed money to the government. Our members leapt to the defence of their communities, driving national media coverage, and taking the fight to the responsible Minister's home electorate. GetUp members chipped in to build a free online community service – *FraudStop* – that let anyone formally challenge a robo-debt letter in under five minutes. This service has helped thousands of Australians stand up to government bullying. Under this mounting pressure, significant reforms were made to the system, and the Turnbull Government was finally forced to admit that at least 20,000 of these letters were falsely issued.

## **Medicare Rebate Freeze**

When governments threaten our universal Medicare, GetUp members have proven that they will fight tooth and nail to preserve everyone's right to health. This year the Turnbull Government continued the Abbott-era policy of stealth privatisation of Medicare, through the ongoing freeze of Medicare Rebates. This freeze was causing GP fees to rise and endangering everyday people's access to affordable healthcare. In response, GetUp members protested, lobbied their Coalition MPs and Senators, and chipped in to get an ad on prime-time national television. The government has since announced an early end to the Medicare Rebate freeze.

## Corporate Tax Cheats

This year, GetUp continued the fight to crackdown on corporate tax cheats. GetUp members chipped in for hard-hitting academic research into the Petroleum Resource Rent Tax (PRRT) – which made national press headlines. This report exposed the widespread abuses of loopholes in the tax by oil companies – including \$52 billion in lost revenue each and every year. The crack team of academics also testified before

the Corporate Tax Avoidance Inquiry, and GetUp members got behind an ad parodying the government's sycophantic support for the mining industry.

In addition, GetUp joined forces with veteran investigative journalist Michael West to release a series of exposés into the financial affairs of Australia's top multinational corporations. 2,951 GetUp members chipped in to fund the project, and it unearthed some jaw-dropping findings. Across the board, corporations are abusing tax loopholes, failing to disclose appropriately and receiving dodgy rubber stamp audits from private consultancy firms. Thanks to GetUp members, this widespread abuse, largely ignored by the mainstream media, was put under the spotlight.

### *PARODY AD: Earned here, taxed here...unless you're Chevron*

Hey Turnbull, your new \$8 million (taxpayer funded) ad campaign on corporate tax cheats had a few little mistakes. **Don't worry – we fixed them up for you...**



## Democracy

For too long, corporate cash has flooded our political system, drowning out the voices of everyday people. That's why, this year, GetUp members worked hard to expose the corrupting influence of Big Money on our politics:

- ! Launched an ambitious plan to take back Australia's democracy
- ! Exposed the tide of dark money flooding political party coffers
- ! Made a strong case for a Federal Anti-Corruption Watchdog

## Dark Money Report

This year, GetUp members teamed up with an academic from the University of New South Wales to expose the torrent of dark money flooding into political party coffers. The report exposed for the first time the full-extent to which Australia's system of political donations lacks transparency. The report found that in the 2013 election, just 15% of the Liberal Party's and just 12% of Labor's income was transparently disclosed. Fully 63% and 50% of their income, respectively, was made up of entirely untraceable 'Dark Money.'

As hard-right attacks on civil society ramped up, we mobilised GetUp members to make submissions to the Joint Standing Committee on Electoral Matters (JSCEM)'s inquiry into the 2016 election. GetUp's own submission to JSCEM's inquiry highlighted our people-powered funding model, and explained how the GetUp movement allows everyday people to have a voice in our democracy.



In October 2016, GetUp gave evidence to a JSCEM public hearing – and we made sure members were right there with us. A colourful crowd of members took part in a snap action on the street outside the hearing, delivering our 54,000-strong petition to the Committee. In March 2017, JSCEM handed down its report, which recommended banning all offshore payoffs to politicians and political parties – one part of our five point plan.

## Federal Anti-Corruption Watchdog

When former NSW Premier Mike Baird rammed legislation to gut the Independent Commission Against Corruption (ICAC) through the NSW State Parliament – GetUp members stepped up to defend Australia's gold-standard corruption-fighter. Over 26,000 GetUp members from across NSW signed a massive petition condemning Baird's attack on ICAC, and 1,670 chipped in to fund an attention-grabbing mobile billboard to patrol Baird's beachfront electorate during the sweltering summer weekends.






But as NSW's ICAC was gutted, GetUp members launched a new push for a national anti-corruption watchdog – kicking it off by bombarding Labor MPs and Senators with emails. Just days later, Labor announced the establishment of a new Senate inquiry into the design and establishment of a federal anti-corruption watchdog. GetUp members participated in the inquiry, making hundreds of submissions. Although the Labor inquiry's report recommendations didn't go anywhere near far enough, GetUp members will keep fighting for Labor to adopt a federal anti-corruption watchdog as policy.

## Responding to the moment

GetUp remains nimble and acts quickly to respond to any issue that our members care about as they arise. This year our reactive campaigning included a range of important issues, such as supporting disability activists to influence the announcement of a Royal Commission into the abuse of people with disability, as well as responding to breaking news around allegations of rip offs and mistreatment of seniors in Australian retirement homes.

We continued to support the ABC, responding to cuts to, and political interference with, the public broadcaster, as well as launching the ABC Fighting Fund to fend off more cuts. We also worked with artists to respond to cuts to music programming on Radio National, eliciting a response from the ABC Board. Our campaign to protect the ABC involved thousands of submissions to the Communications Minister, high quality social media content and a petition delivery to the Communications Minister's office in Melbourne.

### ABC Fighting Fund



**A strong and independent ABC is needed now more than ever – and it's suffering death by a thousand cuts.**

ABC Managing Director Michelle Guthrie has just announced that **every ABC program is "up for grabs"** including the iconic nightly news. Meanwhile, budgets are being slashed, mining executives have been appointed to the board in a shambolic process and hundreds of jobs are being cut.

**Now is the time to come together to protect the ABC.**

GetUp is uniquely placed to take this on and respond quickly when there is an opportunity. GetUp members have rallied to save the ABC time and again. From the shonky board appointments, to standing up to the axing of music programs on Radio National to resisting budget cuts – GetUp members have shown up.

**But it will take all the tricks in the book and a lot of work over the tumultuous months ahead to protect the ABC. Together we can respond**

### DONATE NOW

Chip in to the ABC Fighting Fund to ensure we can respond quickly to the threats against the ABC for months to come.

AMOUNT

NAME

PAYMENT

1

2

3

SECURE

\$3

\$5

**\$10**

\$30

\$50

\$100

\$ Other

**Next >**

Want to donate by cheque? [Download this form](#) and mail it to us.

Donations of \$11,500 or more may be subject to disclosure to the Australian Electoral Commission under the Commonwealth Electoral Act 1918.

If we raise more than the cost of this campaign, your donation will be used to help cover the cost of ongoing GetUp campaigns that have the same purpose.

GetUp members responded quickly to key moments when legislation was brought forward to take abortion out of the criminal code in Queensland with a well timed ad in the state's

biggest paper and in May members sent targeted messages and gathered outside parliament to publicly support a bill to decriminalise abortion in NSW.

GetUp continued to campaign for a flourishing environment. Earlier in the year we called for scrutiny after a port was built in the Tiwi Islands with no environmental approval at all. Members also sprung into action at a crucial time to stop the expansion of fracking in the Northern Territory by calling the Territory Minister and delivering their personal messages directly.

When there was an opportunity to create a new national park outside of Melbourne, the Great Forest National Park, members rallied behind the call including donating enough to put a hard hitting ad in *The Age* targeting Victorian Premier Daniel Andrews.

As a scandalous 4 Corners broke the news about water thefts in the Murray Darling river system, GetUp responded. Politicians of all stripes joined the call for increased scrutiny and we quickly won our call for a senate inquiry to investigate the claims and ensure a healthy future for the river system.

## Market Impact

Over the past year, GetUp's Market Impact Team has expanded and developed its consumer action and divestment campaigns with forays into new territory.

Our flagship consumer action campaign Better Power has now helped more than 20,000 homeowners divest their household electricity from Australia's dirtiest polluters, raising a total of \$2.4 million for GetUp member campaigns to champion renewable energy and protect our climate, while wiping an estimated \$66 million off the bottom lines of the Big Three polluting energy companies.

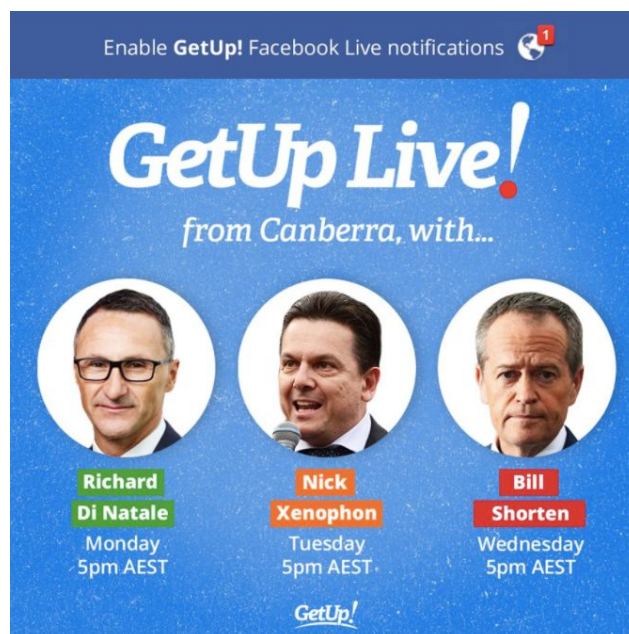
The past year has also seen GetUp bring clean energy into the community, with the Market Impact Team's Better Power Projects campaign raising \$30,000 to install rooftop solar on Australia's biggest community centre in Sydney's west. The campaign saw digital activism merge with on-the-ground community campaigning to raise much-needed funds for this Sydney institution, which provides vital support to a range of vulnerable and disadvantaged communities.

GetUp is also working on bringing consumer action into the banking sector with its Brighter Banks campaign. Already, more than 18,000 Australians have pledged to switch to send a powerful message to the Big Four banks – drop fossil fuels, or we'll drop you.

## Media

In 2016-17, GetUp focused on building new media channels so that members can get the news directly from GetUp campaigners, without right wing spin, and as it happens.

GetUp was a pioneer of Facebook Live in the Australian media environment, giving politicians from all parties the opportunity to speak directly to GetUp members. This was particularly successful during the 2017 Budget. We went live from Parliament lawns, streaming interviews with a number of prominent MPs as the budget was released.



## Technology

GetUp has continued to invest in strong purpose built technological capability. Over the year, the Technology Team developed or improved several software platforms to address the engagement opportunities and challenges faced by GetUp, including GetUp's internal campaign action platform Tijuana. Major builds underway or completed during 2016-17 include:

- ! *Kooragang* - a phone banking tool purpose built for running massive decentralised calling campaigns staffed by volunteers
- ! *Turf* - a door knocking walklist mapping tool

! *#FraudStop* - a mini-site which enabled victims of Centrelink's automated debt letters to challenge those debts, lodge a Freedom of Information request for their records, and communicate with their local member of parliament.

## Finances

GetUp is a not-for-profit organisation and does not receive any money from political parties or governments. Instead, we are supported by tens of thousands of individuals who may not have a lot of time or money, but who care about the issues and want to have a say. In the 2016-17 financial year, more than 97% of GetUp's donations were under \$100 and small donations made up more than 77% of GetUp's revenue. Additionally, less than 1% of GetUp's donations came from overseas, as is also the case across GetUp's 12 year history. The majority of GetUp's donors give under \$30, but some individuals and organisations have contributed more.

GetUp is regulated as a Third Party under Australian electoral law and so is required to disclose to the Australian Electoral Commission the identity of any donors who give over the disclosure threshold in a given financial year. The disclosure threshold for the 2016-17 financial year was \$13,200. We endeavour to publish details of all donations over \$10,000 within 30 days on the Powering GetUp page of our website, along with key statistics on our number of donations and donors, updated daily.

Additionally, due to increased media and public interest in GetUp over the past year (notably through false and misleading claims from hard right politicians and the Murdoch Press), we are making additional financial disclosures in this Annual Report, well beyond what is required of Third Parties under the law. This can be found in the "Appendix: Additional Financial Disclosure" at the end of this Report.

During the 2016-17 financial year, GetUp received a total of \$8,377,434 in donations and payments. A total of 57,419 individual donors chipped in and between them made 104,905 donations. The average one-off donation was \$44.24, the median one-off donation was \$25 and the average total per donor over the year was \$91.50.



## **Core Members**

Among the 57,419 individual donors are thousands of committed Core Members, who contribute small regular amounts to make our grassroots campaigning possible. It's the regular donations from our Core Members that allow GetUp to plan strategically for the future and move quickly to action when key moments arise.

As at 30 June 2017, we had 14,202 members making a small regular contribution. Over the year, Core Members alone contributed a total of \$3,732,705 with weekly donations averaging \$7.68 per week, and monthly donations averaging \$19.97 per month.

## **Expenditure**

GetUp's expenditure in the 2016-17 financial year was \$8,377,434. Of this, 12.7% was for administrative costs, allocated to accountancy and legal services, amortisation, administrative staff and associated expenses, bank charges, rent and outgoings, filing fees, and insurance. 87.3% of our expenditure was related to our campaigns. As a third party campaigner, we are obliged to report defined categories of "political expenditure" to the Australian Electoral Commission (AEC), which is more narrowly defined than our overall issues campaign expenditure. For this financial year, we disclosed 9.8% of our total expenditure to the AEC, which is included in the above 87.3% of our expenditure related to campaigns.

## **Audited Financial Report**

GetUp publishes the audited Financial Reports for all years on our website and can be viewed here: <https://www.getup.org.au/about/powering-getup>

## The GetUp Board

### **Phil Ireland**

Chair of the Board since 15 November 2016

Phil Ireland is a strategist, policy expert and digital campaigning professional. Phil has over a decade's experience working across a range of organisations from Not-For-Profits to Government to the private sector. Phil's current role is the Managing Director for the Online Progressive Engagement Network (OPEN), working across some of the world's largest digital campaigning organisations, including MoveOn.org in the US, Campact in Germany and 38 Degrees in the UK, as well as GetUp. Phil holds a Ph.D. in climate change and development in addition to a B.Sc (Hons I) and B.A. He has authored several peer-reviewed academic articles, book chapters and articles in the public media. He is a Conjoint Academic at The University of Newcastle and has conducted occasional lectures at conferences and academic institutions including Macquarie University and the Geneva Center for Security Policy. Phil is also a Graduate of the Australian Institute of Company Directors.

### **Carla McGrath**

Deputy Chair of the Board since 16 August 2016

Carla McGrath is a proud Indigenous Australian woman whose family comes from Thursday Island in the Torres Strait. Raised on the Australian mainland, Carla retains strong family and community ties to the Torres Strait. Carla brings a wealth of experience in Indigenous public policy and leadership, having worked as Head of Sustainability at the National Centre of Indigenous Excellence (NCIE), Relationship Manager at Australian Indigenous Mentoring Experience (AIME), Co-Chair of the Management Committee of the NSW Reconciliation Council, Vice Chair of Australian Youth Affairs Coalition (AYAC), Board

Director of Flashpoint Labs and the George Hicks Foundation, Member of the AIME Corporation and Member of The Smith Family Aboriginal and Torres Strait Islander Advisory Panel. Carla is a Board Director of Shared Path Aboriginal and Torres Strait Islander Corporation and a Delegate to the National Congress of Australia's First Peoples. In 2017 she became a public member of the Australian Press Council. Carla is a graduate of the Newtown High School of Performing Arts and has started a Bachelor of Primary Education at the University of Sydney.

### **Sarah Maddison**

Chair of the Board until 15 November 2016

Sarah Maddison is Associate Professor in the School of Social and Political Sciences at the University of Melbourne. Her areas of research expertise include reconciliation and conflict transformation, Indigenous political culture, and social movements. In 2015, Sarah published a book titled Conflict Transformation and Reconciliation based on research in South Africa, Northern Ireland, Australia, and Guatemala. Sarah has also authored Black Politics, Beyond White Guilt, Unsettling the Settler State, and The Women's Movement in Protest, Institutions and the Internet.

### **Alex Rafalowicz**

Director

Alex Rafalowicz has experience working on strategy, policy, and digital campaigns in Australian and international fora, including in setting up Australia's top-ranked

NationBuilder development agency, Code Nation. Alex was most recently the movement strategist at the Climate Action Network of Australia where he came from working with international climate justice coalitions, including assisting in the founding and coordination of the Global Campaign to Demand Climate Justice. Alex helped found the Australian Youth Climate Coalition and led GetUp's electoral enrolment campaign in 2010. Alex has a

Bachelor of Laws (Hons I) and Bachelor of Arts (Political Science) from the Australian National University, a joint European Master in Law and Economics (LLM Cum Laude and M.Sc. Economics) from the Indira Gandhi Institute of Development Research, Gent University and University of Bologna, and an Executive Education Certificate in Organising, Leadership and Action from the Harvard Kennedy School.

## **David Madden**

Founding member, and Director until 16 August 2016

In 2004, David Madden was one of the founders of Win Back Respect, a web-based campaign against the foreign policy of United States President George W. Bush. The following year he co-founded GetUp. David and Jeremy Heimans have subsequently co-founded Avaaz.org. David is the co-author of *Imagining Australia: Ideas for Our Future* (Allen & Unwin, 2004). In 2006, David was named one of the "Top 10 People who are Changing the World of Politics and the Internet" by Politics Online and the World E-Government Forum. David has a Masters of Public Policy, International Relations from the Harvard Kennedy School and a Bachelor of Law and Arts (History and Political Science) (Hons) from the University of New South Wales.

## **Lynda Goldsworthy**

Director

Lynda Goldsworthy is a long-time environmental activist and trainer who has worked on both global and local issues in Australia, Europe, the Pacific and Asia. Lyn was awarded the Order of Australia (Member) for her work in conservation and environment and has received the New Zealand Antarctic Trophy for her role in securing a ban on mining in the Antarctic. She has extensive experience in assisting not-for-profit organisations become

more effective and efficient and has served on several boards. Lyn is currently the Executive Officer of the Frank Fenner Foundation which works to promote healthy people

in harmony with and respectful of a healthy planet. Lynda has a Bachelor of Science in Chemistry and Geography from the University of Auckland and a Masters in Women's Studies from the University of New South Wales.

## **Min Guo**

Director

Min Guo is a Victorian barrister. His areas of practice include class actions, human rights, immigration and freedom of information. He also has a research focus in issues relating to access to justice, examining asymmetric power structures in both the civil and criminal justice systems. Min has First-Class Honours in both a Bachelor of Laws and a Bachelor of Engineering from the University of Adelaide.

## **Sally Pearce**

Director and Treasurer until 14 August 2017

Sally Pearce is an experienced Chief Financial Officer, who has over the last decade worked as either CFO or Director of Finance at St Vincents and Mater Health, NSW Health and the National E-Health Transition Authority. Sally has a JD from the University Technology Sydney and a Bachelor of Commerce from the University of Wollongong.

## **Sara Saleh**

Director

Sara Saleh is an Arab-Australian human rights and refugee advocate, grassroots activist and creative artist. Her belief in the power of storytelling has taken her from a decade-long career working with NGOs like Amnesty International Australia, to performing her poetry

locally and internationally. Sara regularly speaks and writes about human rights, refugees, Palestine, and the politics of language and identity, and has been published across

Australian media outlets. A recent Masters of Human Rights Law graduate, Sara spends her nights working on her social enterprise, ReBOOKS, dedicated to improving refugee literacy in Australia, and is also a Board Member of WestWords. In 2013 Sara was named Affinity's Youth of the Year for her activism.

## **Henrietta Smith**

Company Secretary since 15 November 2016

Henrietta Smith is the Chief of Staff at GetUp. She is a lawyer and has previously worked at the Department of Foreign Affairs and Trade, as an Associate to the Honourable Justice Buss of the WA Court of Appeal, and at law firm Mallesons (now King & Wood Mallesons) in the employment law and industrial relations team. She was previously the National President, United Nations Youth Association of Australia and President, UWA Law Students' Society. She was a trustee of the UN Youth Australia Foundation Board of Trustees. She holds a Bachelor of Laws (Honours)/ Bachelor of Arts (Honours) from the University of Western Australia.

## **Isabelle Reinecke**

Company Secretary until 15 November 2016

Isabelle Reinecke is the Executive Director of the Grata Fund and was previously the Director of Legal and Governance at GetUp. She holds a Bachelor of Laws (Honours)/Bachelor of Science (Psychology) from the Australian National University. As a lawyer at Clayton Utz, she specialised in corporate, intellectual property and competition law and was heavily involved in their pro bono program, including working with indigenous communities in the East Kimberley to secure compensation for stolen wages. She has also served as board member for the Immigration Advice and Rights Centre, and has undertaken the Australian Institute of Company Director's company director course.



## The GetUp Team

### Our people

During 2016-17, the GetUp team was led by our National Director, Paul Oosting, and was made up of communicators, organisers, technologists and analysts. The team continues to grow and remains nimble, allowing us to move capacity to campaigns in crucial moments.

Our teams work in an exceptionally fast-paced, exciting and hugely rewarding environment. We aim to create an inclusive and collaborative culture within the organization that encourages innovation and nurtures new ideas. GetUp is committed to hiring a diverse team as we know our capacity to win is increased when our team has a diversity of backgrounds and experience.

### A note of thanks

GetUp would not be what it is without the invaluable contributions from our members, stakeholders and partners across Australia's dynamic progressive movement. From passionate individuals through to like-minded organisations in both corporate and public sectors, we are all stronger together. In the last year, we have forged vital partnerships that have helped bolster our campaigns and boost the profile of our agenda. We have been blown away by thousands of passionate volunteers giving their time and energy to our cause throughout the year and on election day, making our political impact stronger than ever. We have benefited from the knowledge and wisdom of countless experts to help us steer and maximise the impact of our campaigns. To every person and organisation who has helped GetUp grow and work towards the progressive Australia we all want to see, we want to say a very big thank you. We couldn't have done it without you and we look forward to doing it some more, next year and beyond.

## Appendix: Additional Financial Disclosure

GetUp already goes above and beyond what is required of us under electoral law in disclosing the donations that power our work. This year, in response to increased media and public interest in GetUp, we are going one step further again, voluntarily disclosing further details about our revenue and expenditure. This disclosure updates financial information provided in a public submission to the Joint Standing Committee on Electoral Matters, dated 6 October 2017, with final audited figures for the financial year 2016/17.

We hope this level of transparency -- which greater than what is required of political parties -- will help provide better insight into GetUp, as well as dispel some of the false speculation emanating from hard right forces who would prefer GetUp members had not had such a successful year fighting for the issues they care about most.

### Total receipts, including gifts-in-kind

Total receipts for the financial year ending 30 June 2017 (including gifts-in-kind) = \$8,393,736

The value of gifts-in-kind included in total receipts = \$16,302

### Total payments (in aggregate)

Total payments for financial year ending 30 June 2017 = \$8,377,434

### Total amounts owed as at 30 June 2017 (in aggregate)

Total debts: \$0

Total unpaid bills: \$444,289\*

\*As a matter of standard cash-flow management, GetUp pays outstanding bills on or just prior to the due date. Any outstanding invoices as at 30 June 2017 were subsequently paid as they became due.

## Details of outstanding amounts owed over \$13,200 as at 30 June 2017

The below includes all outstanding amounts of more than \$13,200 as at 30 June 2017.

As a matter of standard cash-flow management, GetUp pays outstanding bills on or just prior to the due date. None of the liabilities in the below table were past due as at 30 June 2017 and all have since been paid, on time.

To	Address	Total Amount	Financial or non-financial institution	Description
Australian Associated Press AAP	PO Box 3411 Rhodes Waterside Rhodes NSW 2138	13,332.00	Non-financial institution	Advertising
Australian Taxation Office	1/32 Martin Pl Sydney NSW 2000	85,979.00	Non-financial institution	Standard PAYG Withholding
Benedictus Media Buying and Planning Pty Ltd	PO Box 440 Darlinghurst NSW 1300	26,367.04	Non-financial institution	Advertising
Centre for Australian Progress	103/55 Holt Street Surry Hills NSW 2010	22,000.00	Non-financial institution	Consulting services
Community Shapers Pty Ltd	Civic Square Post Shop PO Box 536 Civic Square ACT 2608	15,544.24	Non-financial institution	Membership communications services
Essential Media Communications Pty Ltd	PO Box 242 Carlton South Vic 3053	22,000.00	Non-financial institution	Communications support and research
Essential Media Communications Pty Ltd	PO Box 242 Carlton South Vic 3053	18,700.00	Non-financial institution	Media and communications support
Green Energy Markets Pty Ltd	2 Domville Ave Hawthorn Vic 3122	17,600.00	Non-financial institution	Market research and analysis

Jones Lang LaSalle (NSW) Pty Ltd	Level 25 420 George St Sydney NSW 2000	54,947.45	Non-financial institution	Office rent
Office of State Revenue	Revenue NSW GPO Box 4042 Sydney NSW 2001	19,432.52	Non-financial institution	Payroll tax
University of Technology Sydney	PO Box 123 Broadway, NSW 2007	22,000.00	Non-financial institution	Commissioned Research

### Political donations = \$0

GetUp has never donated to, or received money from, a registered political party. Not in financial year 2016/2017. Not ever.

### Details of 'other receipts' received over \$13,200 during the financial year

The below table contains information about donations during the financial year 2016/2017, that exceed the disclosure amount under the *Commonwealth Electoral Act* (\$13,200).

However, GetUp has also set a voluntary major donor policy which requires even greater transparency. GetUp voluntarily declares all major donations over \$10,000 on our [website](https://www.getup.org.au/about/powering-getup)<sup>1</sup> within 30 days of receipt, under the heading 'Donations to GetUp'. Furthermore, while current law only requires that *individual* transactions over \$13,200 be disclosed, GetUp aggregates the total amount donated from a single source for the entire year in our voluntary disclosure.

<sup>1</sup> <https://www.getup.org.au/about/powering-getup>

<b>From</b>	<b>State</b>	<b>Donations as disclosable by political parties under the <i>Commonwealth Electoral Act</i></b>
Karen Loblay	NSW	\$40,000.00 <sup>2</sup>
LUSH Australasia Retail Pty Limited	NSW	\$21,559.50
LUSH Australasia Retail Pty Limited	NSW	\$15,844.50
Oak Foundation	NC, USA	\$63,693.13
Tony and Maureen Wheeler	VIC	\$240,000.00 <sup>3</sup>

The below table contains information about individual amounts received during the financial year 2016/2017, other than donations, that exceed the disclosure threshold amount under the *Commonwealth Electoral Act* (\$13,200).

These 'other receipts' are commercial transactions which include commission on members who have made the switch to Powershop as part of GetUp's Better Power campaign, Business Activity Statement (BAS) refund from the ATO, rent for subleasing some of our office space, and licensing fees for our tech platforms. These amounted to less than 5% of GetUp's income for financial year 2016/2017.

<sup>2</sup> The total donation amount from Karen Loblay in the financial year 2016/2017 listed on our website is \$53,000, because GetUp's policy is to aggregate the total amount donated from a single source in the entire year, which includes additional donations not required by the *Commonwealth Electoral Act*. For clarity, that \$53,000 includes, and is not in addition to, the \$40,000 listed in this table.

<sup>3</sup> Contribution to increase capacity to coordinate crucial advocacy to improve outcomes for asylum seekers and refugees.

<b>From</b>	<b>Address</b>	<b>Total Amount</b>	<b>Type</b>
Australian Taxation Office	1/32 Martin Pl Sydney NSW 2000	\$43,247.27	BAS refund
Nature Conservation Council of NSW	Level 14, 338 Pitt Street Sydney NSW 2000	\$42,752.86	Rent (office sublease)
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$55,836.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$49,643.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$47,256.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$46,244.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$39,655.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$37,510.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$35,475.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$32,230.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$22,044.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$19,998.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$19,855.00	Commissions
Powershop Australia	Level 15, 357 Collins Street Melbourne VIC 3000	\$18,777.00	Commissions
Purpose	115 Fifth Ave, Fl 6 New York, NY 10003 USA	\$38,515.86	Software licence fee