



# Annual Report

2018 - 2019

## About GetUp

The GetUp movement is powered by the values and hopes of everyday people. We combine the power of over one million members, movement partners and a central team of expert strategists to make extraordinary impact. Our work is driven by values, not party politics.

GetUp members come from every walk of life, uniting around a shared belief in fairness, compassion and courage.

It is GetUp members who set our movement's agenda on issues they care about, in the fields of Environmental Justice, Human Rights, Economic Fairness and Democratic Integrity, and standing in solidarity with First Nations Communities to promote justice for Aboriginal and Torres Strait Islander Peoples.



## Letter from the National Director

What a year it's been. The dedication and passion of GetUp members continues to be *the* driving force behind a range of incredible campaign successes in 2018-19. United by our vision for a more fair, flourishing and just Australia, with each new year we grow and adapt to participate in the political life of the nation in bold new ways and ensure that the voices of everyday Australians are at the forefront of the national conversation.

**The 2019 federal election was a major focus this year and a massive experiment of unprecedented scale for GetUp.** A total of 9,433 volunteers contributed more than 37,404 hours of phone banking, knocked on the doors of 36,315 households and were out in force on election day at over 335 polling booths across the country. They focused their efforts on connecting heart-to-heart with voters on climate action and renewable energy, protecting our ABC, properly funding services like health and education, and safety for people seeking asylum. GetUp was also a driving force behind a First Nations-led election effort at 11 remote polling stations in the NT.

Although we were disappointed not to see out a number of hard right MPs from our politics, GetUp members were instrumental in helping unelect former Prime Minister Tony Abbott. Mr Abbott was responsible for tearing down our country's most significant climate policy gains and consistently drove our politics to the right during his time in office. Like always, participation and people-powered impact were the beating heart of our election campaign, and we had a record number of volunteers participate in the overall campaign.

### *Some other of our movement's highlights from 2018-19 include:*

- **A watershed victory when the landmark 'Medevac' bill was passed:** It ensured sick people on Manus and Nauru were brought to Australia for treatment;
- **The election of a progressive candidate in the Wentworth byelection:** It sent shockwaves through the Liberal party for their inaction on climate change;
- **Protecting the ABC's independence:** It uncovered and halted the Coalition's sham process for appointing a new board chair;

- **Ensuring higher levels of corporate scrutiny and empowering investigative journalism:** We achieved this through winning our long-running campaign calling for free access to the ASIC corporate database.

Finally, GetUp members took an important stand on their right to participate in the civic life of the nation in 2018-19. GetUp members supported the organisation through a gruelling and expensive 20-month review orchestrated by the hard right. It was all worth it when the AEC confirmed in February 2019 that GetUp was not associated with any political party – GetUp has always been and will always be fiercely independent.

I'm proud of what we have achieved this year and can't wait to do it all again in 2019-20.



**Paul Oosting**

National Director  
June 2019

## The GetUp Community

### Membership

GetUp is led by the hopes and values of everyday people working towards a thriving democracy in Australia and we do what it takes to get things done. Whether it's signing a petition, calling an MP, door-knocking or handing out on election day, GetUp members turn out in droves to make sure their voices are heard on issues they are passionate about. Every time members contribute their voice, time or money, they help drive progressive change for our country.

From rural towns to major cities, the GetUp membership spans the entire country, with people from all walks of life making up the one million members who want to see a more fair, flourishing and just Australia. As of June 2019, the GetUp membership has reached an incredible 998,652 members. In 2018-19, members contributed 619,826 individual donations, and took a further 857,701 actions online.

Action	# Actions taken
Signed GetUp petition	754,541
Signed CommunityRun petition	13,519
Emailed local MP	71,164

### Social Media

During the 2018-19 financial year, GetUp's social media presence continued to grow.

Platform	30 June 2018	30 June 2019
Facebook	451,000 Likes	487,083 Likes
Twitter	136,000 followers	138,000 followers
Instagram	7,000 followers	19,000 followers



## GetUp on Facebook

In the past 12 months, GetUp followers consumed a whopping 6,053,625 million minutes of GetUp video content on Facebook. The **top three performing videos** are featured here.

### Larrakia Elder vs. NT Chief Minister

1,956,000 People Reached

89,192 Shares, Comments and Reactions

1,069,275 Video views

### LARRAKIA ELDER vs. NT CHIEF MINISTER



When are you going to look in the rear-vision mirror in a couple of years' time and say, 'oh, gee, that was not very good

Still ignoring Traditional Owners! Even tho... See more

6.6K

1.3K comments 13K shares

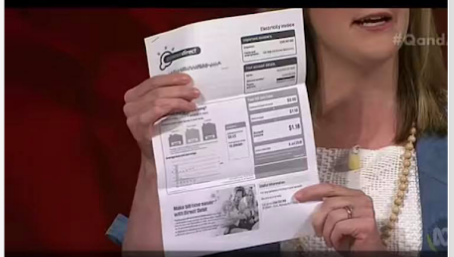
### Coal-loving Senator confronted with power bill

1,013,600 People Reached

359,724 Shares, Comments and Reactions

811,676 Video views

### COAL-LOVING SENATOR CONFRONTED WITH POWER BILL



that's my power bill now - it's in credit, by \$1.18,

GetUp!

Things got a little personal for Senator Ca... See more

8.4K

2K comments 4.7K shares 811K views

Aunty Rosalie Kunoth-Monks:

**"I AM NOT THE PROBLEM."**



You know, I have a culture.  
I am a cultured person.

**BECAUSE OF HER, WE CAN!**

GetUp!

Saving one of the best until last and round... See more

8.7K

483 comments 10K shares

### Because of Her, We Can: Aunty Rosalie Kunoth-Monks

1,698,000 People Reached

134,289 Shares, Comments and Reactions

736,539 Video views

## Colour Code on Facebook

In the past year, Colour Code's Facebook posts reached 3,027,662 people. The top performers are featured here.

### Double Standards for migrants

437, 504 People Reached

124,396 Shares, Comments and Reactions

234,677 Video views



### Invasion Day

204,857 People Reached

31,217 Shares, Comments and Reactions

21,606 Post clicks



### Christchurch shootings

384,100 People Reached

22,423 Shares, Comments and Reactions

37,781 Post clicks



## AEC rules GetUp not an associated entity

In February 2019, the GetUp movement successfully defeated the greatest threat we've ever faced. After a gruelling 20-month government investigation orchestrated by the hard right, the Australian Electoral Commission delivered its landmark decision – confirming that GetUp is not an “associated entity” of any political party. Once again our political independence was reaffirmed.

This wasn't the first time the hard right tried to silence anyone who criticises them - the GetUp movement has been subjected to three investigations during 13 years of relentless pressure. But it all culminated in proving what we already know – **we always have been and always will be, independent.**

The actions of so many GetUp members led to this moment: more than 10,000 members funded the legal fight, spontaneously called talkback radio or wrote letters to the editor, and chipped in to put our 'Statement of Independence' in full-page newspaper ads. Defeating this attempt to silence us was one of the proudest moments in our history. It couldn't have been achieved without tens of thousands of GetUp members holding strong, speaking out and chipping in to save GetUp as we know it.

## Medevac

After years of imprisoning people seeking safety in offshore detention camps, the government's abhorrent detention regime became a medical crisis even they couldn't ignore and public support for the people on Manus and Nauru reached fever pitch.

In February 2019, politicians of conscience from across the political spectrum passed a landmark bill ensuring sick men and women on Manus and Nauru are brought to Australia for treatment. It was the first time in 90 years the government lost a vote on legislation in the lower house.

*But we didn't get there easily.* From bringing children to safety to quell public outrage, to running a campaign of fear in the Murdoch Press, Morrison and



Dutton were unrelenting in their attacks. Unafraid to stand up to them, the GetUp movement beamed national TV ads into Parliament House and elevated the voices of 6,480 doctors who signed an open letter backing the legislation. And in one single day, GetUp members made 619 calls and sent 191 tweets urging politicians to vote for Medevac.

When the bill passed parliament, it was a watershed victory that changed the lives of people seeking safety forever, and has seen at least 40 people transferred off Manus and Nauru for urgent medical care.

Devastatingly, the fight hasn't ended there. Since the passing of Medevac, Dutton has been desperately trying to repeal it. Our movement will continue this vital work with health professionals, sector allies, and the men and women still detained, to ensure that we end the Coalition Government's disgraceful offshore detention policy once and for all.



## Wentworth by-election

When Malcolm Turnbull was rolled by the hard-right of his own party for attempting to introduce even the weakest possible action on climate change, the ex-Prime Minister's seat faced a by-election. The by-election presented a unique opportunity to send the Liberal Party a strong message that their anti-climate agenda costs votes. Mr Turnbull had held the seat on a massive margin of 17.5%, and it had been a Liberal stronghold for decades. *But GetUp members aren't afraid of a challenge.*

Through cut-through media stunts, one on one conversations with voters, billboards, targeted digital advertising and handing out our famous voting guides, we ensured that every vote made an impact. Our ground game was huge – and as a result, voters cast their ballot for climate action in droves electing a new independent candidate to Parliament.

In an astonishing display of people-power, GetUp volunteers demonstrated that no seat is safe if you don't have a climate policy. The result sent shockwaves through the party, and went on to be the foundation of the successful campaign to unseat Tony Abbott in Warringah. It also resulted in the election of a more progressive, pro-climate candidate, who went on to fight for progress on issues GetUp members care about, including access to medical treatment for people on Manus and Nauru.

## Victorian State Election 2018

After months of escalating racism and attempts to divide our communities, the Victorian State election saw Colour Code members come together to stand united against racism in politics. Targeting politicians of all stripes, over 60 Colour Code members handed out thousands of scorecards on election day, putting the issues that affect people of colour and First Nations communities front and centre.

Over 30 advocacy groups signed on to a joint statement pledging to hold politicians to account. And a massive billboard drove around Melbourne city grabbing media attention and catching the attention of thousands of people ahead of polling day.

When the Liberal party adopted a 'tough on crime' election platform and handed out dog-whistling flyers, Colour Code made the news.

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It was unconscionable. I couldn't believe **a person aspiring to government** would **actively drum up fear**.

*- Roj Amedi, Colour Code Racial Justice Campaigner, ABC news, 13 July 2018*

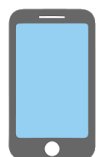
The campaign saw more people signing up to become a part of the Colour Code movement. Up against politicians that vilified communities of colour to whip up fear and win votes, people from affected communities united to say #NoRacismInPolitics, and significantly impacted the result. Moreover, the election sparked a conversation among conservatives about the politicised use of racism and anti-migrant rhetoric during the election.



**9,433**  
volunteers



**935**  
polling booths



**712,000**  
phone calls



**36,315**  
doors knocked



**37,404**  
hours of  
volunteer time



**16,768**  
first GetUp  
actions taken



Ads seen  
**15 million**  
ads seen

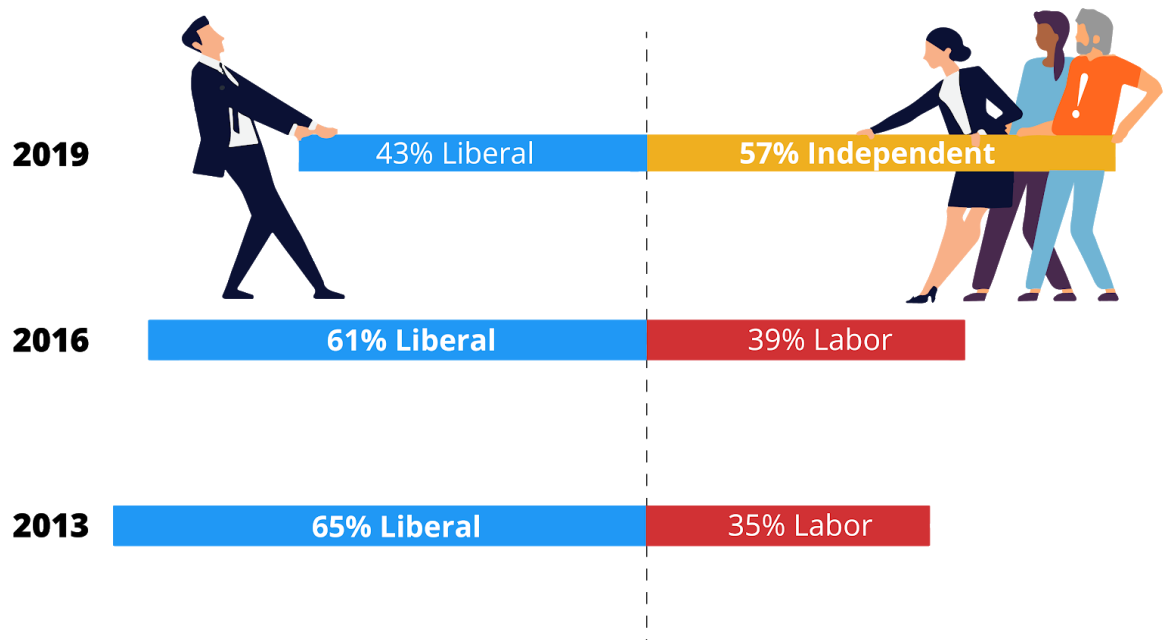


## Federal Election 2019

GetUp's 2019 Election campaign was a bold attempt to reshape politics in Australia by unseating the hard right MPs holding us back on the issues GetUp members care about most. Members did more in this election than ever before: 9,433 volunteers contributed over 37,404 hours of phone banking, knocked on the doors of 36,315 households and were out on election day with orange shirts and bright smiles at over 335 polling booths. 16,768 new members took their *first action* during the campaign. And more than 47,000 everyday Australians - mums and dads, teachers, nurses and tradies - chipped in an average of \$24 per donation to help create the change they wanted to see, funding billboards in key electorates, advertising in newspapers, TV, cinemas, radio and Spotify, a social media campaign seen over 15 million times and even eye-catching puppet heads of Tony Abbott and Peter Dutton.

With national polling indicating progressive swings across the board and combined with extensive member consultation, we landed on our bold plan: target six seats held by hard right MPs and drive a strong climate message in the Treasurer Josh Frydenberg's seat of Kooyong. While in most electorates we lacked the scale to overcome an unexpected conservative swing in voting, members should be proud of the impact they had – particularly securing a landmark win in the seat of Warringah.

Tony Abbott said that "climate change itself is probably doing good" and blocked climate action at every opportunity. GetUp members knocked on more doors in Warringah than any other electorate. Our climate message resonated with swing voters and ran through doorknocking scripts, Facebook and newspaper ads, billboards, yard signs, letterbox stickers, direct mail, how-to-vote cards and even coasters in pubs. It is extraordinary that a former prime minister went from winning 61% of the two-candidate preferred vote in 2016 to only 43% in 2019. The swing against Abbott was over 18% - the biggest of the election.



*2013-2019 Two Candidate Preferred in Warringah*

GetUp members combined our suite of known successful core tactics, like phone banking and handing out voting guides on election day, with new innovative tactics to push the boundaries of engaging with voters. For the first time, GetUp members went doorknocking en masse and had persuasive conversations with voters via peer-to-peer SMS.

Exit polls and rigorous follow-up phone polls show that GetUp members were effective in switching votes away from hard right candidates through a combination of volunteer calling, doorknocking, election day efforts and funding impactful advertising. The 712,000 phone calls GetUp members made focused on issues like climate, health, education and the economy and shifted votes at a greater rate than international benchmarks for similar programs.

## Colour Code

Colour Code also ran an election campaign led by multicultural, migrant and First Nations peoples for their communities. Colour Code successfully engaged multicultural communities working in languages other than English – by direct mail, letterbox campaigns, phonebanking, door-knocking and on election day. The multilingual campaign also took to Chinese social media sites WeChat and Weibo, and was featured in multilingual press. Just six months after Colour Code's splash at the Victorian election, volunteers doubled in number and power.

The success the GetUp movement achieved in Tony Abbott's seat of Warringah, and in several by-election leading up to the full federal election, was not repeated in our other target seats, despite the use of many of the same approaches and tactics. Through a close examination of the differences between where we were successful and where we fell short, we've taken away some key lessons for future elections. They range from relying less on two-party preferred polling to make strategic judgements to the importance of engaging in the national narrative on our key issues. For a more extensive discussion about what we did and the lessons learned from our federal election campaign see [GetUp's Election Review](#).

Despite the campaign's limitations, it's important to draw inspiration from what we've built together through the 2019 federal election campaign. In particular,



we *tripled* our people power, with more than 9,000 dedicated volunteers. That's an incredibly strong foundation for democratic renewal.

## First Nations Justice

During the 2019 Federal Election - for the first time ever - GetUp ran a First Nations-led election campaign in remote communities. Democracy in remote communities is often overlooked by politicians – voting involves arduous waits, battles for translation services and young people being turned away for not being on the electoral roll.

So GetUp's First Nations staff team ventured out to 11 remote polling stations where they had over 2,500 conversations with voters - listening, talking, and discussing a new policy scorecard for First Nations voters. The digital policy scorecards were shared far and wide online reaching over 125,000 people.



The First Nations team also ran a powerful social media campaign centering First Nations voices ahead of Invasion Day 2019 – with over five million people reached across GetUp and Colour Code. Invasion Day and Survival Day protests are now the largest attended events on January 26 across the country.

After the roaring success of early school strikes for climate, GetUp members jumped at the opportunity to support the school strikes for climate going global.

GetUp's vast membership and reach made it possible to recruit thousands of people to rallies, and members volunteered as marshalls and donated to fund training to equip the school strikers with the skills and resources to be empowered and confident climate leaders, run by our friends at the Australian Youth Climate Coalition.



Since the rallies, we've gone on to support young climate activists to make a TV ad, expose *The Australian* for publishing an article belittling one brave striker, and spread the word to our community and beyond. Over 10,000 GetUp members got directly involved, with hundreds of volunteers stepping up to recruit people in their communities to the biggest strikes ever.

## Finances

GetUp is a not-for-profit organisation and does not receive any money from political parties or governments. Instead, we are supported by tens of thousands of individuals who may not have a lot of time or money, but who care about the issues and use small dollar donations to have a say.

**In the 2018-19 financial year, more than 97% of GetUp's donations were under \$100.**

GetUp is regulated as a Third Party under Australian electoral law and so is required to disclose to the Australian Electoral Commission the identity of any donors who give over the disclosure threshold in a given financial year. The disclosure threshold for the 2018-19 financial year was \$13,800. We go above and beyond our reporting requirements by publishing details of all donations over \$10,000 within 30 days on the 'Powering GetUp' page of our website, along with key statistics on our number of donations and donors, updated daily.

During the 2018-19 financial year, GetUp received a total of \$12,868,196.94 in donations and payments. A total of 70,012 individual donors chipped in and between them made 616,778 individual donations. The average one-off donation was \$84.03 and the average total per donor over the year was \$183.81.

## Core Members

Among GetUp's 70,012 individual donors in 2018-19 are thousands of committed Core Members, who contribute small regular amounts to make our grassroots campaigning possible. It's the regular donations from our Core Members that allow GetUp to plan strategically for the future and move quickly to action when key moments arise.

As at 30 June 2019, we had 15,417 Core Members making a small regular contribution. Over the financial year, Core Members alone contributed a total of

\$4,393,269 with weekly donations averaging \$8.40 per week and monthly donations averaging \$19.58 per month.

## **Expenditure**

GetUp's expenditure in the 2018-19 financial year was \$13,896,455. Of this, 11% – or \$1.5 million – was for administrative costs, allocated to accountancy and legal services, amortisation, administrative staff and associated expenses, bank charges, rent and outgoings, filing fees, and insurance. 89% – or \$12.4 million – was related to campaigns.

As a registered Political Campaigner with the Australian Electoral Commission (AEC), GetUp reports certain "electoral expenditure", which is narrowly defined by the Electoral Act. For this financial year, GetUp disclosed to the AEC that \$3,125,795<sup>1</sup> (or 22.5%) of its expenditure, which encompassed both by-election and general election spending, met the Electoral Act's definition of "electoral expenditure". This amount forms part of GetUp's total \$12.4 million campaign-related expenditure for the financial year.

GetUp spent a total of \$3.5 million on Federal Election campaigning for the year. This figure includes the majority of the \$3.1 million disclosed to the AEC, plus additional expenditure that is broader than the Electoral Act's narrow definition of "electoral expenditure".

## **Audited Financial Report**

Each year, GetUp publishes our audited Financial Reports on our website, which can be accessed here: [getup.org.au/about/powering-getup](https://getup.org.au/about/powering-getup)

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<sup>1</sup> An earlier version of this report noted electoral expenditure of \$2,314,389. GetUp amended its disclosed expenditure based on revised guidance from the AEC on the definition of "electoral expenditure". GetUp's financial disclosures go above and beyond what the AEC requires in the interests of transparency and public accountability.

## The GetUp Board

**Phil Ireland**

Chair of the Board



Phil Ireland is a strategist, policy expert and digital campaigning professional. Phil has over a decade's experience working across a range of organisations from Not-For-Profits to Government to the private sector. Phil's current role is the Managing Director for the Online Progressive Engagement Network (OPEN), working across some of the world's largest digital campaigning organisations including MoveOn.org in the US, Campact in Germany and 38 Degrees in the UK. Phil holds a PhD in climate change and development in addition to a B.Sc (Hons I) and B.A. He has authored several peer-reviewed academic articles, book chapters and articles in the public media. He is a Conjoint Academic at The University of Newcastle and has conducted occasional lectures at conferences and academic institutions including Macquarie University and the Geneva Center for Security Policy. Phil is also a Graduate of the Australian Institute of Company Directors.

**Carla McGrath**

Deputy Chair of the Board



A proud Torres Strait Islander woman, Carla is a Kubin (Moa Island) descendent who's family call Waiben (Thursday Island) home. Raised on the Australian mainland, Carla retains strong family and community ties to the Torres Strait. Carla brings a wealth of experience in Indigenous public policy and collaborative leadership, having worked as Head of Sustainability at the National Centre of Indigenous Excellence (NCIE), Relationship Manager at Australian Indigenous Mentoring Experience (AIME), Co-Chair of the Management Committee of the NSW Reconciliation Council, Vice Chair of Australian Youth Affairs Coalition (AYAC), Board Director of Flashpoint Labs and the George Hicks Foundation, Member of the AIME Corporation, Member of The Smith Family Aboriginal and Torres Strait Islander Advisory Panel and a Public Member of the Australian Press Council. Carla is currently Program Lead for the Atlantic Fellows for Social Equity, the Chair of Blakdance, a Board Director of Shared Path Aboriginal and Torres Strait Islander Corporation and a Delegate to the National Congress of Australia's First Peoples.



## **Stephen Monk**

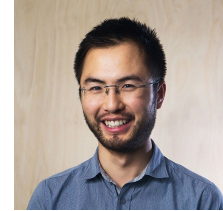
**Treasurer**



Stephen Monk is an IT entrepreneur with several successful consulting and product businesses in the UK and Australia. Within these organisations he provides technical leadership, strategic direction and financial management. He's a software developer at heart, and now spends most of his time working with large enterprises to help their staff embrace new technology and become more digitally savvy. Stephen has a Bachelor of Arts and Bachelor of Science majoring in Applied Computing, Political Science and Psychology from the University of Tasmania.

## **Min Guo**

**Director**



Min Guo is a Victorian barrister. His areas of practice include class actions, immigration, and freedom of information. He also has a research focus in issues relating to access to justice, examining asymmetric power structures in both the civil and criminal justice systems. Min has First-Class Honours in both a Bachelor of Laws and a Bachelor of Engineering from the University of Adelaide.

## **Lynda Goldsworthy AM**

**Director**



Lyn Goldsworthy is a long-time environmental activist and trainer who has worked on both global and local issues in Australia, Europe, the Pacific and Asia. Lyn was awarded the Order of Australia (Member) for her work in conservation and environment and the New Zealand Antarctic Trophy for her role in securing a ban on mining in the Antarctic. She has extensive experience in assisting not-for-profit organisations become more effective and efficient and has served on several boards. Lyn is currently undertaking a PhD at the Institute of Marine and Antarctic Studies, University of Tasmania.

## **Daniel Stone**

**Director**



Daniel Stone is an experienced social justice advocate, having worked on a number of national, state and local progressive campaigns. Daniel specialises in data led campaign communication and media production - with a focus on developing digital, video and graphic tools that engage and move people to action. He's a founder of PrincipleCo, which is contracted to do digital advertising for a number of businesses and organisations across Australia. Daniel has a Bachelor of Arts, Communications with Honours and the University Medal from the University of Technology, Sydney.



**Sara Saleh**

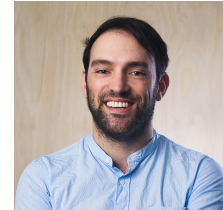
Director



Sara Saleh is an award-winning Arab-Australian human rights activist, writer and poet living and learning on Gadigal Land (Sydney). A longtime campaigner for refugee rights and racial justice, Sara has spent the last decade working with international organisations, including Amnesty International and CARE International in Australia and the Middle East. Her work has focused on media advocacy, law and policy change, and has taken her from the refugee camps of Palestine, Lebanon, Jordan, and the Syrian border, to the streets of Western Sydney. Sara holds a Bachelor of Social Sciences - Government (Class I Honours) from The University of Sydney, and a Masters of Human Rights Law/Policy from UNSW, where she is currently completing her Juris Doctor, concentrating on police accountability, the prison industrial complex, and the incarceration/detention of marginalised populations. Sara's first poetry collection was released in August 2016. Her poems have been published in both English and Arabic. She regularly speaks and performs nationally and internationally, and her writing has appeared in The Guardian, Fairfax, SBS, and Junkee. Sara is co-editor of the recently released anthology, *Arab, Australian, Other: Stories on Race and Identity* (Picador 2019), and is developing her debut novel as a recipient of the Affirm Press Mentorship for Sweatshop Writers. She is a proud Bankstown Poetry Slam 'Slambassador'.

**Alex Rafalowicz**

Director



Alex's grandparents fled the holocaust and then settled on Kurna Country (Adelaide) where his grandfather served as Rabbi. This heritage has inspired his life-long commitment to anti-racism, social and climate justice and the importance of community. He is currently Global Communications Manager at 350.org and previously served as a strategic adviser at Code Nation, including a secondment to Humberto De La Calle Presidente. Before that he was the movement strategist at the Climate Action Network of Australia where he came from working with international climate justice coalitions, including assisting in the founding and coordination of the Global Campaign to Demand Climate Justice. Alex helped found the Australian Youth Climate Coalition and led GetUp's 2010 electoral enrolment campaign. Alex has a Bachelor of Laws (Hons I) and Bachelor of Arts (Political Science) from the Australian National University, a joint European Master in Law and Economics (LLM Cum Laude and M.Sc. Economics) from the Indira Gandhi Institute of Development Research, Gent University and University of Bologna, and an Executive Education Certificate in Organising, Leadership and Action from the Harvard Kennedy School.

## Karen Iles

Director as of  
November 2018



Karen is a lawyer, non-executive director, corporate social responsibility leader, experienced campaigner and feminist. Her passion for human rights, diversity and inclusion and environmental sustainability has seen her work with a number of organisations in both the corporate and not-for-profit sector. Her contributions have impacted organisations, social institutions, employees and individuals for significant transformation. Karen is admitted to legal practice in the Supreme Court of New South Wales and a member of the Australian Institute of Company Directors. She has held a number of not-for-profit directorships during her career.

## Natalie O'Brien

Company  
Secretary



Natalie O'Brien is GetUp's Chief of Staff. She previously led GetUp's economics campaigns portfolio. Natalie's general management skills allow her to confidently lead personnel and exercise sound judgement across a broad range of functions. She started her career at NSW Department of Premier and Cabinet. She then spent time in the USA where she worked on the 2012 Obama presidential campaign, before joining the policy arm of leading LGBTQIA+ organisation Immigration Equality. She holds a Bachelor of International Studies with First Class Honours from the University of New South Wales.

## The GetUp Strategy Team

During the 2018-19 financial year, the GetUp team was led by our National Director Paul Oosting, and was powered by people from a diverse range of backgrounds. That's because we know that diversity makes us better at seeing and fighting injustice and supercharges our overall impact. The team continues to acknowledge our privilege and use it for good.

Our team is made up of communicators, organisers, technologists and analysts who love what they do. We continue to adapt to the complex, ever-changing Australian political landscape and change gears at a moment's notice in pursuit of the most strategic action. We continue to push the boundaries and never accept 'it can't be done'. We are always aiming higher, getting outside our comfort zones, in our endeavour for progressive change.

## A note of thanks

GetUp would not exist without the one million members who make up our movement, nor the stakeholders and partners from across the progressive movement who make us stronger. From individuals who joined us for the first time this year, to seasoned like-minded organisations, together our power is unstoppable.

To the experts who enabled us to delve deep into policy realms that have real impacts on real people and enabled us to develop best-practice solutions to the political problems we face; to the partnerships that continued to empower our work and welcome us with open arms to learn together; to the thousands of incredible volunteers who contribute your time, money, voice and energy – we couldn't be prouder and more thankful to you all.

*We can't wait to keep doing more together, next year and beyond.*